

# **CITY OF HIGHLAND SPECIAL MEETING OF THE HISTORIC AND CULTURAL PRESERVATION BOARD AGENDA**

## **SPECIAL MEETING**

March 6, 2025

5:00 p.m.

City Hall

Donahue Council Chambers

27215 Base Line

Highland, California

## **MEMBERS**

Gail Shelton, Chair

Patrick Sandford, Vice Chair

Pamela Bible, Member

Jeffery Staggs, Member

Hugh Walker, Member

## **STAFF**

Lawrence A. Mainez, Community Development Director

Kim Stater, Assistant Community Development Director

Angela Tafolla, Associate Planner

Camille Duarte, Administrative Assistant III



## **MISSION STATEMENT**

Highland is dedicated to the betterment of the individual, the family, the neighborhood and the community. The City Council and the staff of Highland are dedicated to providing the quality of public facilities and services that its citizens are willing to fund and will do so as efficiently as possible.

Visit the City's Website at: [www.cityofhighland.org](http://www.cityofhighland.org)

CITY OF HIGHLAND • 27215 BASE LINE • HIGHLAND, CALIFORNIA 92346 • (909) 864-6861 ☎ • (909) 862-3180

**The City of Highland complies with the Americans with Disabilities Act of 1990. If you require special assistance to attend or participate in this meeting, please call the City Clerk's Office at (909) 864-6861 Ext. 226, at least 72 hours prior to the meeting.**

Pursuant to Government Code Section 54957.5, any disclosable public records related to an open session item on a regular meeting agenda and distributed by the City of Highland to all or a majority of the Historic and Cultural Preservation Board, less than 72 hours prior to that meeting, are available for public inspection at Highland City Hall, 27215 Base Line, Highland, CA 92346, during normal business hours.

Submission of Public Comments: For those wishing to make public comments by email, please submit your comments by email to be read aloud at the meeting. Email comments must be submitted by 4:00 p.m. on March 6, 2025 to [publiccomment@cityofhighland.org](mailto:publiccomment@cityofhighland.org). If you are submitting a public comment pertaining to an item on the March 6, 2025 agenda, please identify the agenda item number in the subject line.

Members of the public will be permitted to make public comments in person.

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**HISTORIC AND CULTURAL PRESERVATION BOARD  
SPECIAL MEETING AGENDA  
March 6, 2025 - 5:00 P.M.**

**CALL TO ORDER**

Pledge of Allegiance

**COMMUNITY INPUT (ITEMS NOT ON THE AGENDA)**

To address the Historic and Cultural Preservation Board please complete a speaker form located at the entrance and give it to the Administrative Assistant prior to the beginning of the meeting. Your name will be called when it is your turn to speak. Individual speakers are limited to three minutes each. Comments received via email by March 6, 2025, 4:00 p.m., will be read into the record, provided that the reading shall not exceed three (3) minutes.

**CONSENT CALENDAR**

1. Minutes from February 6, 2025 Regular Meeting.

RECOMMENDATION: That the Historic and Cultural Preservation Board approve the minutes, as submitted.

## BUSINESS ITEM

### 2. Preparation for the 27<sup>th</sup> Annual Citrus Harvest Festival

RECOMMENDATION: Staff recommends the Historic and Cultural Preservation Board review and provide direction on key logistics for the Festival.

## ANNOUNCEMENTS

## ADJOURN

I, Camille Duarte, Administrative Assistant III of the City of Highland, California, certify that I caused to be posted this agenda on or before the 3rd of March 2025 by 4:30 p.m. on our website at [www.cityofhighland.org](http://www.cityofhighland.org) and in the following designated areas:

Highland Branch Library  
7863 Central Avenue

Fire Station No. 1  
26974 Base Line

City Hall  
27215 Base Line

Date: March 3, 2025



Camille Duarte, Administrative Assistant III



# STAFF REPORT

## TO THE HISTORIC & CULTURAL PRESERVATION BOARD

**DATE:** March 6, 2025

**FROM:** Lawrence A. Mainez, Community Development Director

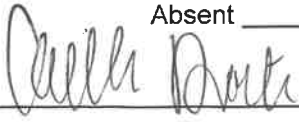
**REVIEWED BY:** Kim Stater, Assistant Community Development Director (

**PREPARED BY:** Camille Duarte, Administrative Assistant III CO

**SUBJECT:** Minutes from the February 6, 2025 Historic and Cultural Preservation Board Special Meeting

**RECOMMENDATION:** Staff recommends the Historic and Cultural Preservation Board approve the Minutes as submitted.

**PUBLIC NOTICE:** The agenda for this item was posted at the three locations per Resolution No. 2011-047 and on the City's website.

|                                                                                                            |               |                                                                                                                        |                          |
|------------------------------------------------------------------------------------------------------------|---------------|------------------------------------------------------------------------------------------------------------------------|--------------------------|
| Approved _____                                                                                             | Motion _____  | Second _____                                                                                                           | Agenda Item No. <u>1</u> |
| Denied _____                                                                                               | Ayes _____    |                                                                                                                        |                          |
| Continued _____                                                                                            | Noes _____    |                                                                                                                        | File No. _____           |
| Tabled _____                                                                                               | Abstain _____ |                                                                                                                        |                          |
|                                                                                                            | Absent _____  |                                                                                                                        |                          |
| <br>Recording Secretary |               | <br>Community Development Director |                          |

**MINUTES**  
**HISTORIC AND CULTURAL PRESERVATION BOARD SPECIAL MEETING**  
**February 6, 2025**

**CALL TO ORDER**

The regular meeting of the Historic and Cultural Preservation Board of the City of Highland was called to order at 5:00 p.m. by Chair Shelton Bible at the Donahue Council Chambers, 27215 Base Line, Highland, California.

|          |            |                  |
|----------|------------|------------------|
| Present: | Chair      | Patrick Sandford |
|          | Vice Chair | Pamela Bible     |
|          | Member     | Gail Shelton     |
|          | Member     | Jeff Staggs      |
|          | Member     | Hugh Walker      |

Staff Present: Kim Stater, Assistant Community Development Director  
Angela Tafolla, Associate Planner  
Camille Duarte, Administrative Assistant III

Member Staggs led the Pledge of Allegiance.

**COMMUNITY INPUT**

None.

1. Election of Chair and Vice Chair

The Historic and Cultural Preservation Board elected Patrick Sandford for Chair and Pamela Bible for Vice Chair. Motion carried 5-0.

**CONSENT CALENDAR**

2. Minutes from January 9, 2025 Regular Meeting.

**A MOTION** was made by Member Shelton, seconded by Chair Bible to approve as amended. Motion carried, 5-0.

**BUSINESS ITEM**

3. Certificate of Appropriateness (COA 25-001) for the seismic retrofit on a commercial building in the Historic District. (Owner: Olov Lindberg, Location: 6944 Palm Ave)

Associate Planner Tafolla presented the staff report.

Vice Chair Bible excused herself from the agenda item and left Council Chambers.

Chair Sandford opened the public hearing.

Public Speaker Margaret Telman stated what is the building going to be used for?

Owner Olov Linberg stated I do not know yet. It has to be something that will not have a lot of visitors coming into the property. There are about 30-40 people who want to lease the building, however I have only spoken to a few and unfortunately some do not fit the criteria.

I have to retrofit it before I get a tenant.

Public Speaker Margaret Telman asked is the building going to change inside?

Owner's Representative Dylan stated as of now, there are not any changes to the interior footprint, however it may change a bit further in the process.

Chair Sandford closed the public hearing.

**A MOTION** was made by Member Shelton, seconded by Member Walker approve the applicant's request, Certificate of Appropriateness (COA 25-001) for a proposed retrofit on a commercial building. Motion carried, 4-1, with Member Bible abstaining.

Vice Chair Bible returned to Council Chambers.

#### 4. Preparation for the 27<sup>th</sup> Annual Citrus Harvest Festival

Associate Planner Tafolla presented the staff report.

All members commented on two houses, 27206 Nona and 27215 Pacific for who should be awarded best landscaping.

**A MOTION** was made by Member Shelton, seconded by Member Walker approve 27206 Nona as best landscaping. Motion carried, 4-1, with Member Bible abstaining.

Associate Planner Tafolla gave an update on the house tour, flyers posted on social media, 57 vendor applications submitted, potential sponsors, and the budget.

Historic and Cultural Preservation Board received and filed the agenda item.

## ANNOUNCEMENTS

None.

## ADJOURN

There being no further business Member Bible declared the meeting adjourned at 5:45 p.m.

Submitted by:

Approved by:

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Camille Duarte, Administrative Assistant III

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Pamela Bible, Chair



# STAFF REPORT

## TO THE HISTORIC AND CULTURAL PRESERVATION BOARD

**DATE:** March 6, 2025

**FROM:** Lawrence A. Mainez, Community Development Director

**REVIEWED BY:** Kim Stater, Assistant Community Development Director *KS*

**PREPARED BY:** Angela Tafolla, Associate Planner *AT*

**SUBJECT:** Preparation for the 27<sup>th</sup> Annual Citrus Harvest Festival

**RECOMMENDATION:** Staff recommends the Historic and Cultural Preservation Board review and provide direction on key logistics for the Festival.

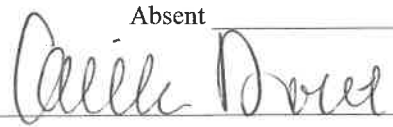
**FISCAL REVIEW:** The Festival Account has a balance of \$7,922.99 . The Home Tour Account has a balance of \$1,639.91. Expenses are estimated to be \$18,020 while the expected revenues are \$18,100. Attached is the 2025 Citrus Harvest Festival Budget (Attachment 1).

**PROJECT REVIEW:** Staff recommends review and provide direction on the following aspects of the 27<sup>th</sup> Annual Citrus Harvest Festival:

### Entertainment – Patrick

- Baking Contest Scheduled for Thursday, March 13, 2025
- St. Adelaide's Cheerleaders were added to the schedule at 11:20 am as a new performance.
- Highland Music Co. confirmed they will be the entertainment and DJ. The bands are not yet determined.

### Home & Walking Tour – Gail

|                                                                                     |               |                                                                                      |                          |
|-------------------------------------------------------------------------------------|---------------|--------------------------------------------------------------------------------------|--------------------------|
| Approved _____                                                                      | Motion _____  | Second _____                                                                         | Agenda Item No. <u>2</u> |
| Denied _____                                                                        | Ayes _____    |                                                                                      |                          |
| Continued _____                                                                     | Noes _____    |                                                                                      | File No. _____           |
| Tabled _____                                                                        | Abstain _____ |                                                                                      |                          |
|                                                                                     | Absent _____  |                                                                                      |                          |
|  |               |  |                          |
| Recording Secretary                                                                 |               | Community Development Director                                                       |                          |

## Vendors – Pam

- Attachment four is the official list of vendors, current as of the date this report was prepared.

## Admin/Marketing – Hugh

- The main event flyer (Attachment 5, CHF 2025 Event Flyer) is available on all social media platforms including the recently added Instagram.
- Staff have copies of the flyers for all board members for distribution.
- Southern California News Group (SCNG) is internally discussing proposals for advertising, they are under new management and the new staff is not familiar with our event and budget expectations.
- Hot 103.9 is working on providing their advertising proposal.
- Staff will work with Board Member Hugh for final approval of advertising proposals once received.

## Sponsors Levels

- 9 Sponsors have been secured totaling \$7,300
- The sponsorship budget is short \$4,700.

|              |    |                                                    |
|--------------|----|----------------------------------------------------|
| Attachments: | 1. | 2025 Citrus Harvest Festival Budget & Expenditures |
|              | 2. | CHF Entertainment Schedule                         |
|              | 3. | Citrus Harvest Festival Layout                     |
|              | 4. | CHF Vendor List                                    |
|              | 5. | CHF 2025 Event Flyer                               |
|              | 6. | 2025 Sponsor List                                  |

ATTACHMENT 1

2025 Citrus Harvest Festival Budget & Expenditures

## ***2025 Citrus Harvest Festival Budget***

| <b>FESTIVAL EXPENDITURES</b>                                      |                    |                   |
|-------------------------------------------------------------------|--------------------|-------------------|
| <b>Item / Description</b>                                         | <b>2025 Budget</b> |                   |
| Advertising – Print Media Sponsor                                 | 0                  | 0                 |
| Advertising - Redlands Daily Facts / SB Sun                       | 1,250              |                   |
| Advertising - East Highlands Ranch Newsletter                     | 700                | 680               |
| 'Peach Jar' School District Electronic Newsletter                 | 500                | 450               |
| Hot 103.9 Radio Advertisement                                     | 1400               |                   |
| Historic Demonstrators/Exhibitors                                 | 1700               |                   |
| Entertainment DJ & MC                                             | 1500               |                   |
| Citrus Valley Music Boosters & Beattie Middle School              | 250                |                   |
| Balloons street decorations                                       | 1,250              | 1,207             |
| Insurance                                                         | 1,800              |                   |
| Street Banner over Base Line (date modification)                  | 0                  | 0                 |
| Portable toilets                                                  | 2,500              | 1,041             |
| Posters Boards, Flyers, print marketing materials                 | 600                |                   |
| Mobile Stage (rental)                                             | 1100               | 1,143             |
| Paper materials, copying, postage                                 | 500                |                   |
| Tables w/ umbrella & chairs for food court & stage area           | 800                | 740               |
| Signs for parking & festival activities                           | 0                  |                   |
| Contest ribbons (126) & Plaques (1 Honorees + 2 Home Restoration) | 550                |                   |
| Kid's activities                                                  | 300                |                   |
| Miscellaneous supplies                                            | 400                |                   |
| Staff shirts (2 x \$25)                                           | 50                 |                   |
| Contest materials                                                 | 300                |                   |
| Car show dash plaques                                             | 570                | 515.91            |
| <b>TOTAL</b>                                                      | <b>\$18,020</b>    | <b>\$5,776.91</b> |

| <b>Item / Description</b>  | <b>2025 Budget</b>                 |
|----------------------------|------------------------------------|
| Sponsorship                | 12,000 (4,700)                     |
| Retail vendor Booth spaces | 3,500 (1,905)                      |
| Food vendor booth spaces   | 2,600 (1,200)                      |
| <b>TOTAL</b>               | <b>\$18,100 (7,805)</b>            |
|                            |                                    |
|                            | <b>Current Balance: \$7,922.99</b> |

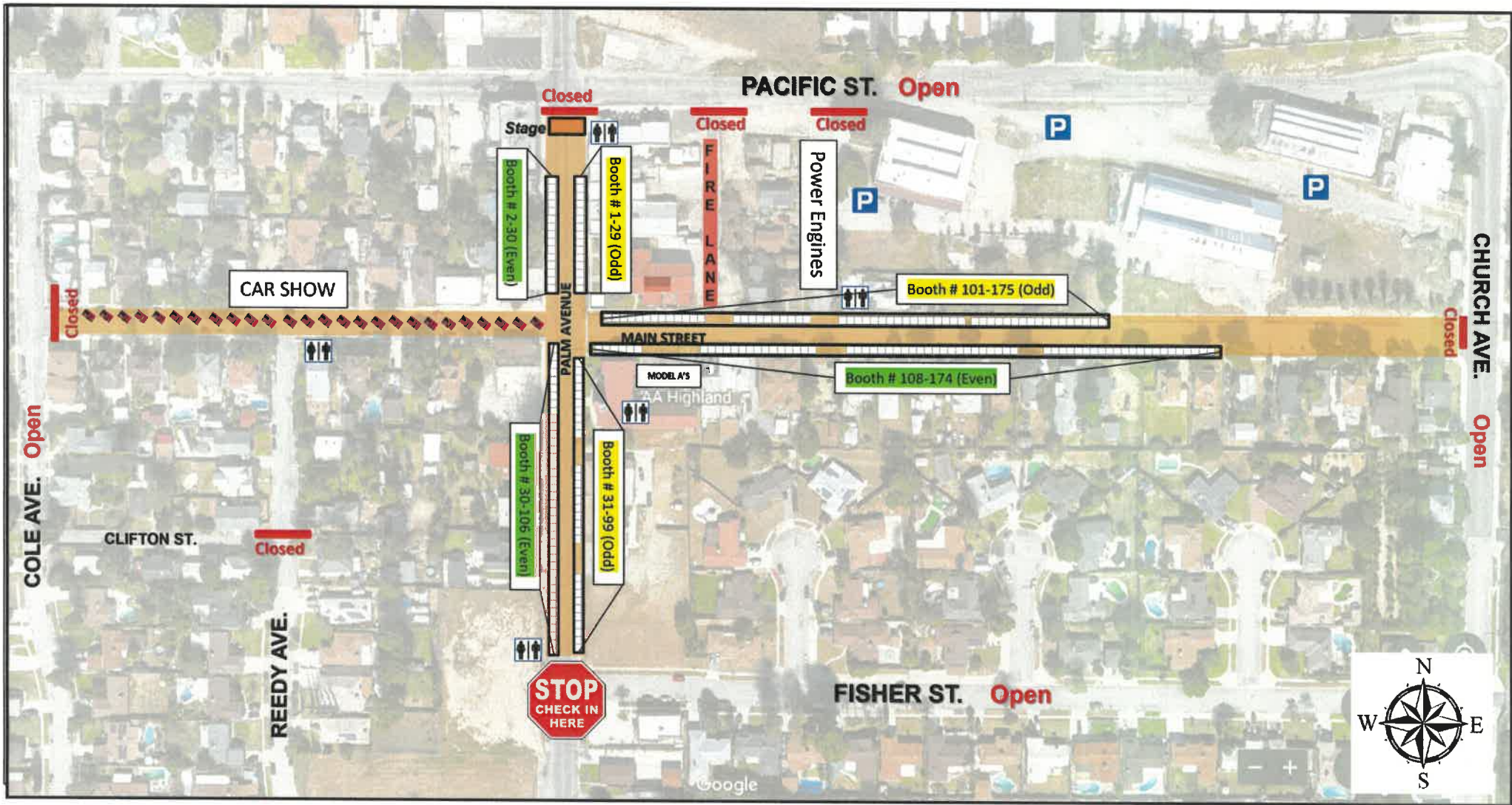
ATTACHMENT 2  
CHF Entertainment Schedule

# EVENT SCHEDULE

## 2025 HIGHLAND CITRUS HARVEST FESTIVAL

|                  |                                                                                                                                                                                                                                                                                                                                                            |
|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10:00 - 10:30 am | Middle School Band                                                                                                                                                                                                                                                                                                                                         |
| 10:40 - 11:10 am | High School Band                                                                                                                                                                                                                                                                                                                                           |
| 11:20 - 11:50 am | St. Adelaide Cheerleaders                                                                                                                                                                                                                                                                                                                                  |
| 11:50 am         | Announce Winners for the:<br><ol style="list-style-type: none"><li>1. Baking Contest</li><li>2. Coloring, Poetry, Citrus Label Design Contests</li></ol>                                                                                                                                                                                                   |
| 12:00 am         | TBD                                                                                                                                                                                                                                                                                                                                                        |
| 12:10 pm         | Aztec Dancers (Main & Palm intersection)                                                                                                                                                                                                                                                                                                                   |
| 12:45 pm         | Presentation of Festival Honoree:<br>* Bauer Pottery/Janek Boniecki                                                                                                                                                                                                                                                                                        |
| 1:00 pm          | TBD                                                                                                                                                                                                                                                                                                                                                        |
| 1:45 pm          | Announce Winners for the Highland Historic District:<br><ol style="list-style-type: none"><li>1. Best Landscaping Award<ul style="list-style-type: none"><li>• Jess &amp; Pamela Bible - 27206 Nona Ave.</li></ul></li><li>2. Best Restoration Award<ul style="list-style-type: none"><li>• William &amp; Cecila Wise - 6676 Cole Ave.</li></ul></li></ol> |
| 2:00 pm          | Announce Winners for the Car Show                                                                                                                                                                                                                                                                                                                          |
| 2:15 pm          | Ugly Dog Contest & Pie Eating Contest                                                                                                                                                                                                                                                                                                                      |
| 2:30 pm          | Ballet Folkorico Cultural                                                                                                                                                                                                                                                                                                                                  |

ATTACHMENT 3  
Citrus Harvest Festival Layout



ATTACHMENT 4

CHF Vendor List

| Business Name                                 | Type                   | Contact Person       | Address                         | City             | State & Zip | Contact #         | Booths |
|-----------------------------------------------|------------------------|----------------------|---------------------------------|------------------|-------------|-------------------|--------|
| Accent on Flowers                             | direct sales           | Te Kui Yan           | 5645 Scotch Pine Ridge          | Yorba Linda      | CA, 92886   | 714-310-3038      | 1      |
| Airbrush Artworks Tattoos                     | direct sales           | Julian Rivera        | 2905 Elmwood Ave.               | Bakersfield      | CA, 93305   | 661-546-0657      | 1      |
| Aloft Remodeling                              | Direct Sales           | Cesar Davila         | 11639 Goldring Rd. Ste. A       | Arcadia          | CA, 91006   | 949-419-6106      | 1      |
| AMA - Joy LLC                                 | Direct Sales           | Cecilia Amajoyi      | 29180 Snowberry Place           | Highland         | CA, 92346   | 901-833-2615      | 1      |
| Avon                                          | Direct Sales           | Ofelia Anthony       | 28390 Saffron Ave.              | Highland         | CA, 92346   | 909-723-2612      | 1      |
| Avon                                          | Direct Sales           | Rosemary Okofoh      | 100 Tennessee St. Unit 35       |                  |             | 909-936-0086      | 1      |
| Bec Boutique Creations                        | direct sales           | Melanie Sousa        | 1618 Halsey St.                 |                  |             | 909-894-9313      | 1      |
| Big Wills Jerseys                             | Direct Sales           | Will Binney          | 26254 Orchid Dr.                | Highland         | CA, 92346   | 909-289-6759      | 2      |
| Bill Sexton - Wounded Soliders                | non-profit             | Bill Sexton          | POB 3243                        | Blue Jay         | CA,         | 714-269-7878      | 2      |
| Blue River                                    | direct sales           | Paul Tananan         | 2567 Temple Ave. #B             | West Covina      | CA, 91791   | 626-593-8243      | 1      |
| Bon's Personzllzed Gifts LLC                  | Direct Sales           | Bonnie Calleros      | 20872 Sprint St.                |                  |             | 951-315-5447      | 1      |
| Bow by Bow                                    | Direct Sales           | Janell Morgan        | 3218 East View Dr.              | Shirgile Springs | CA, 95682   | 531-417-3895      | 1      |
| Bridgee's Brittle (pre-packaged)              | Direct Sales           | Bridget Siegenthaler | PO Box 2002                     |                  |             | 951-236-7661      | 2      |
| Cache Fashions Custom Jewelry                 | direct sales           | Amelia Maya          | 10887 Valle Dr.                 |                  |             | 951-790-9628      | 1      |
| California Experience / Bear                  | Historic Demonstrators | Paul Bradford        | 4998 West Ramsey St.            |                  |             | 951-306-2640      | 1      |
| California Department of Food Agriculture     | Government Agency      | Makayla Thompson     | 4045 Third Ave. Ste. 200        | San Diego        | CA, 92103   | 949-614-6343      | 1      |
| California Experience / Ellie Ripple          | Historic Demonstrators | Ellie Ripple         | 25459 Wedmore Dr.               | Moreno Valley    | CA, 92553   | 951-323-5337      | 1      |
| California Experience / Ken Kuhn              | Historic Demonstrators | Ken Kuhn             | 25459 Wedmore Dr.               | Moreno Valley    | CA, 92553   | 909-499-9167      | 1      |
| California Experience / Klaus                 | Historic Demonstrator  | Klausue Duebbert     | 2112 W Westward Ave.            | Banning          | CA, 92220   |                   | 1      |
| California Experience /Camille                | Historic Demonstrators | Camille Meldrum      | 4998 West Ramsey St.            |                  |             | 951-306-2640      | 1      |
| Carl's Concessions                            | Food                   | Kelly Martinez       | 1093 Alcott Ct.                 | Hemet            | CA, 992543  | 951-663-6725      | 2      |
| Crafty Bananatee                              | Direct Sales           | Leah Heit            | 2630 W Segerstrom Ave Unit B    |                  |             | 714-321-9125      | 1      |
| Crafty sol76                                  | Direct Sales           | Marisol Sanchez      | 3217 Hadley Dr.                 |                  |             | 909-264-0477      | 1      |
| Crestline Dream 4 U                           | Direct Sales           | Debbie Sawyer        | 24321 Montreaux Ct. 5632        | Crestline        | CA,         | 951-442-0604      | 1      |
| Cup it up & Accessories                       | direct sales           | Tammy Lawver         | 7773 Aranci Way                 | Highland         | CA, 92346   | 909-226-5632      | 2      |
| Cutco                                         | direct sales           | Matt Graves          | 322 Houghton Ave.               | Olean            | NY, 14760   | 716-790-7181      | 1      |
| Doreen's Fashions                             | Direct Sales           | Doreen Davis         | 111 N. Plymouth Way             | Redlands         | CA          | 909-519-3398      | 1      |
| Drwoodcrafts                                  | Direct Sales           | David Rhoton         | 12995 6th St. #72               | Yucaipa          | CA, 92399   | 310-971-3396      | 1      |
| Dusk 2 Dawn Crafts                            | direct sales           | Mary Vuong           | 23563 Cypress Pl.               | Menifee          | CA, 92587   | 951-722-1492      | 1      |
| East Valley Water District                    | Sponsor                |                      |                                 |                  |             |                   | 3      |
| Eddi Fern                                     | Direct Sales           | Eduardo Fernandez    | 20558 Carpet Dr.                | Walnut           | CA, 91789   | 626-450-5107      | 1      |
| EF High School Exchange Year                  | Non-Profit             | Tracey Powell        | 27729 21st St.                  |                  |             | 909-518-5056      | 1      |
| E'Kernely Yours Kettle Corn                   | Food                   | Diane Wickham        | 1751 Olive St.                  |                  |             | 909-239-0424      | 2      |
| Farm Fresh to You                             | direct sales           | Roshed Castille      | 3050 Beacon Blvd. Ste. 205      |                  |             | 916-741-1379      | 1      |
| Finazzo's Pizza Box                           | Food                   | Matt Baker           | PO Box 121                      | Forest Falls     | CA, 92339   | 909-659-9793      | 2      |
| Fuego Me Up                                   | Food                   | Nicolas              | 17602 17th Street Ste. 102-218  |                  | ca          | 909-905-9905      | 2      |
| Gail Shelton                                  | Sponsor                |                      |                                 |                  |             |                   | 1      |
| Golden Bamboo                                 | Food                   | Kenny Kunnaragthai   | 8140 California City Blvd.      | California City  | CA, 93505   | 323-804-3771      | 2      |
| Graces Design                                 | direct sales           | Grace Yu             | 6260 Firestone Dr.              | Fontana          | CA, 92336   | 951-326-3398      | 2      |
| Happy Dog Resort                              | Direct Sales           | Tamara Prosisie      | 1625 Industrial Park Ave.       | Redlands         |             | 909-601-4343      | 1      |
| Heart and Soul Creations                      | Direct Sales           | Rafaela Davis        | 3056 N I St.                    |                  |             | 909-583-5868      | 1      |
| Highland Trails                               | City of Highland       |                      |                                 |                  |             |                   | 2      |
| Highland Area Historical Society              | Sponsor                | Patrick Sandford     |                                 |                  |             |                   | 3      |
| Highland Church of Christ                     | non-profit             | Steven Webb          | 26814 Cypress St.               | Patton           | CA, 92346   | 909-862-3678      | 2      |
| Highland Citizen on Patrol                    | Government Agency      | Lisa Henley          | 26985 Base Line                 | Highland         | CA, 92346   | 909-838-3744      | 2      |
| Highland Public Services                      | City of Highland       |                      |                                 |                  |             |                   | 4      |
| Historical Spinning                           | Historic Demonstrator  | Roberta Brubaker     | 637 W. Maxzim                   | Fullerton        | CA, 92832   | 561-889-8736      | 1      |
| Hout Construction/SBCTA                       | Government Agency      | Emma Chenier         | 20250 SW Acacia St. Ste. 150    | Newport Beach    | CA, 92660   | 951-486-1835      | 1      |
| Inland Empire Prospectors and Miners          | Historic Demonstrator  | Charles Roy Jojola   | 1712 Justin Ct.                 |                  |             | 909-379-5511      | 3      |
| Institute for Public Strategies               | Government Agency      | Abreanna Autote      | 242 E. Airport Dr. #202         | San Bernardino   | CA, 92408   | 909-266-1660 X140 | 1      |
| Jamican Love                                  | Food                   | Cassius Henry        | 4213 Keller Ave.                | San Diego        | CA, 92113   | 951-590-5324      | 2      |
| Jim Cimino                                    | Sponsor                |                      |                                 |                  |             |                   | 1      |
| John Timmer                                   | Sponsor                | John Timmer          |                                 |                  |             |                   | 0      |
| Junior University                             | direct sales           | Marissa Brake        | 2656 Valaria Ct.                | Highland         | CA, 92346   | 909-772-6163      | 2      |
| Kona Ice                                      | Food                   | Victor Nava          | 4264 N. F St.                   | San Bernardino   | CA, 92407   | 951-892-0606      | 2      |
| L.A.M. Boutique                               | Direct Sales           | Melissa Escalante    | 27276 Main St.                  | Highland         | CA, 92346   | 909-556-1143      | 1      |
| Las Brewjas Café                              | Food                   | Desiree Silva        | 5946 Wadsworth Ave.             | Highland         | CA, 92346   | 909-890-8084      | 2      |
| LeafFilter Gutter Protection                  | Direct Sales           | Justin Lowry         | 1595 Georgetown Rd.             |                  |             | 800-726-7703      | 1      |
| Lynda Schubert                                | Historic Demonstrator  | Lynda Schubert       | 7740 Calhoun Rd.                | Highland         | CA, 92346   | 909-208-5218      | 1      |
| Madelynn Ryan Prints                          | Direct Sales           | Rosalinda Taylor     | 1941 Wallace Ct.                | San Bernardino   | CA, 92408   | 909-520-9856      | 1      |
| Make A Statement                              | Direct sales           | Christie Edman       | 5858 S Pacific Coast Hwy. #8    | Redondo Beach,   | CA, 90277   | 310-408-5218      | 2      |
| Norwex                                        | Direct Sales           | Cindy Nelson         | 7201 Cristina Villa Ct.         | Highland         | Ca, 92346   | 951-316-4005      | 1      |
| Pampered Chef                                 | direct sales           | Cindy Goidling       | 27759 21st St.                  | Highland         | CA, 92346   | 951-235-5486      | 1      |
| Paradise Model A Club                         | Historic Demonstrator  | Richard Bronstrap    | 3255 Valencia Ave.              | San Bernardino   | CA, 92404   | 909-658-5914      |        |
| Pete Forteza                                  | Sponsor                |                      |                                 |                  |             |                   | 1      |
| Pip Slop, Inc                                 | Food                   | Amy Pippenger        | 42200 Death Valley Rd.          | Banning          | CA, 92220   | 909-709-7429      | 2      |
| Pop It Like Its Hot Jr.                       | Food                   | Charlene Villalvazo  | 12550 Easton Lane               | Victorville      | CA, 92392   | 909-567-0217      | 2      |
| Redlands Area Democratic Club                 | non-profit             | Lorraine Enriquez    | 523 Brookside Ave. Apt. B       | Redlands         | CA, 92373   | 310-567-4653      | 1      |
| Richard Watson Gershon                        | Sponsor                | Maricela Marquín     |                                 |                  |             |                   | 0      |
| Rosales Mexican Food                          | Food                   | Christopher Rosales  | 11531 Louise Ave.               |                  |             | 323-482-4136      | 2      |
| Sam Cereceres / 1952 Seagrave fire truck      | Historic Demonstrator  | Sam Cereceres        | 4245 N. Golden Ave.             | San Bernardino   | CA, 92404   | 909-556-6769      |        |
| San Bernardino County Animal Care             | Government Agency      | Briana Garcia        | 19700 Shelter Way               |                  |             | 909-893-2750      | 1      |
| San Bernardino Valley College                 | non-profit             | Lacee Domon          | 701 S Mt. Vernon Ave.           | San Bernardino   | CA, 92410   | 909-384-5460      | 1      |
| San Manuel                                    | Sponsor                | Stacia Guillen       | 674 E Brier Dr.                 | San Bernardino   | CA, 92408   | 909-855-8547      | 4      |
| Showcase Auto Glass                           | direct sales           | Jeslica Castellanos  | 2641 E Baseline St.             | Highland         | CA, 92346   | 909-947-3616      | 1      |
| Simply Marvelous                              | Direct Sales           | Jewlie Serna         | 22805 Kentfield St.             | Grand Terrace    |             | 909-263-3181      | 1      |
| Sky Mountain Charter School                   | non-profit             | Cindy Lee            | 4535 Missouri Flat Rd. Ste. 1A  | Placerville      | CA, 95667   | 530-442-4862      | 1      |
| Sparkles by Staci                             | direct sales           | Staci Richards       | 29527 Clearview Ln.             | Highland         | CA, 92346   | 909-241-2340      | 2      |
| Squirrel Squad Sales                          | Direct Sales           | Cendy Escoto         | 27276 Main St.                  | Highland         | CA, 92346   | 909-674-7555      | 1      |
| The Banana Pudding Lady                       | Food                   | Shonda Carcamo       | 3410 La Sierra Ave. Ste. F-1187 |                  |             | 951-703-7005      | 2      |
| The Crafty Banana                             | Direct Sales           | Annalisa Rodriguez   | 26637 9th St.                   | Highland         | CA, 92346   | 909-332-4547      | 1      |
| The Deli Doctor                               | Food                   | Yana Koven           | 9626 W. Olympic Blvd. Unit 4    | Beverly Hills    | CA, 90212   | 213-718-3461      | 2      |
| The Wildlands Conservancy's Oak Glen Preserve | Non-Profit             | Elba Mora            | 39611 Oak Glen Rd. #10          | Yucaipa          | CA, 923699  | 909-790-3698      | 2      |
| Tops CA 1387                                  | non-profit             | Verna Liles          | 7001 Church Ave. #42            | Highland         | CA, 92346   | 909-230-3558      | 1      |
| Twisted Talez / Sassy Chicana                 | Direct Sales           | Christina Phelps     | 11833 Kingston St.              |                  |             | 909-731-4098      | 1      |
| Villas Chile                                  | Direct Sales           | Nicholas Cabrera     | 4800 Citrus Ave. #4211          | Fontana          | CA, 92336   | 951-335-1635      | 1      |
| WAPA Western Antique Power Engines            | Historic Demonstrator  | Mitchell Reichwein   | 680 Ventura St.                 | Altadena         | CA, 91001   | 626-710-8348      |        |
| Whimsical Lei Creations                       | direct sales           | Rosy Cervantes       | 6091 Arden Ave.                 | Highland         | CA, 92408   | 909-742-0007      | 1      |
| Wrightwood Rocks                              | Direct Sales           | Angela Nielsen       | PO Box 3209                     |                  |             | 760-249-3292      | 2      |
| YMCA of the East Valley - Highland            | Non-Profit             | Autumn Lozano        | 7933 Central Ave.               | Highland         | CA, 92346   | 909-425-9622      | 1      |
|                                               |                        |                      |                                 |                  |             |                   |        |
|                                               |                        |                      |                                 |                  |             |                   |        |
|                                               |                        |                      |                                 |                  |             |                   | 123    |

|                        |    |
|------------------------|----|
| Sponsors               | 8  |
| Historic Demonstrators | 11 |
| Food booths            | 13 |
| Direct Sales           | 42 |
| Non-Profit             | 9  |
| Government             | 5  |
| City of Highland       | 2  |
| 90                     |    |

ATTACHMENT 5  
CHF 2025 Event Flyer



**Saturday  
March 29th**

**10 am -  
3:30 pm**



# **CITRUS HARVEST FESTIVAL**

**Come Celebrate the City's Rich Citrus History...  
FUN FOR THE ENTIRE FAMILY!**

**Located in the City's Historic District - on Pacific St. and Palm Ave**

- **Live Entertainment**
- **Car Show**
- **Historic Demonstrators**
- **Historic Walking Tour**
- **Food & Craft Vendors**

**Title Sponsor:**



**BURRTEC**  
*"We'll Take Care Of It"*

**San Manuel Band of Mission Indians  
Richard Watson Gershon  
Twisted Images Ink**

**Highland Area Historical Society  
East Valley Water District  
John & Carol Timmer  
Gail Shelton**



**[www.cityofhighland.org](http://www.cityofhighland.org)**

ATTACHMENT 6  
2025 Sponsor List

# Citrus Harvest Festival 2025

## Sponsors

### **Title Sponsor: (\$2500)**

1. Burrtec Waste Industries, Inc.

### **Co-Sponsors: (\$1000)**

1. San Manuel Band of Mission Indians
2. Twisted Images Ink. (in kind)
3. Richard Watson Gershon

### **Additional Sponsor's: (\$500)**

1. Jonh Timmer
2. Jim Cimino Realty
3. East Valley Water District

### **Citrus Supporter: \$100 - \$200**

1. Gail Shelton
2. Highland Area Historical Society